

CSSA Affiliate

Next Meeting

February 5, 2015 16633 Magnolia Blvd. Encino, CA 91356 6:30 pm

Refreshments

T—Z

January New Members

Matt and Dell Tifemloam Judy Benedict

Editor Phyllis Frieze frieze.phyllis@ yahoo.com

Visit Us on the web http://www.lacss.com. OR contact us at lacss.contact@gmail.com

CACTUS CHRONICLE

Mission Statement:

The Los Angeles Cactus and Succulent Society (LACSS) cultivates the study and enjoyment of cacti and succulent plants through educational programs and activities that promote

PROGRAM:

Aloes on My Mind: Exploring Aloe Hybrids One Generation at a Time presented by Karen Zimmerman

Karen Zimmerman is the succulent plant propagator for the desert plant collections at the Huntington Library, Art Galleries and Botanical Gardens. She has been with the Huntington for nearly 14 years where she started as a part time volunteer. She has cultivated a love affair with cacti and other succulents since 1994 and has a large collection at home in pots and in the ground. Besides her work caring for the large collections and keeping her volunteers busy and happy, she enjoys hobbies including nature/ macro photography and creating 'fantasy' aloe hybrids. She has had 7 aloe hybrid books published and distributed through the



International Succulent Introductions and many photographs published in the CSSA Journal.

This beautiful illustrated program will include creating collectable "fantasy" aloes with colorful, toothy, and textured leaves through breeding, one generation at a time.

2015 Officers

President Joyce Schumann 1st VP, Programs Marguita Elias 2nd VP, Plant of the Month Manny Rivera 3rd VP. Special Events John Martinez Secretary Cheryl White LACSS.contact@gmail.com Treasurer Kathryn Boorer **Director 1 Odd Years** Membership Danielle Duboff **Director 2, Even Years** David Le Past President Roxie Esterle LACSS Show Chair Artie Chavez Show Committee Jovce Schumann Kim Thorpe Rosemary Polito Webmaster Kim Thorpe Librarian Susan Phillips Historian Nils Schirrmacher Cactus Chronicle Editor Phyllis Frieze Inter-City Show Liaison CSSA Representative John Matthews Education Chair Kyle Williams Drawing & Plant Procurement Richard Roosman Mentor Program Chair John Suciu Member at Large Kathleen Misko **CGCI** Liasion Natalie Welsh Cactus Garden Chair Chris Rogers Cactus Chronicle Distribution **Richard Roosman** John Matthews Holiday Party Chairperson Barbara Hall Holiday Party Awards Procurement Gerald Reichert Cactus Garden Chris Rogers Meeting Refreshments Lisa Gailey Linda Holub Publicity Kim Thorpe Monthly Drawing Leah Imamura Juana Williams

President's Message

February, 2015

First off, I would like to call your attention to the column about John Matthews that failed to make the Chronicle last month. It is located elsewhere in this Chronicle. There will be additional blurbs about the activities of our Board members in future newsletters.

Second off, we are adding another column which will provide a summary of the last month's meeting. For many years, Walt Wegner wrote a similar report titled "Cactus Ramblings." We always looked forward to his comments, evaluations, compliments and other pertinent information. We cannot thank you enough, Walt, for your valuable contribution to the Chronicle. The new column will pale in comparison but will keep non-attendees up to date with meeting activities.

The Board of Directors held their first 2015 Board meeting on Sunday, Jan. 18. Since the LACSS' 80th Anniversary is this year, a committee has been formed to organize activities and events to celebrate this auspicious occasion. Already in the planning stages is an 18 month calendar to be distributed at the 2015 CSSA Convention in June. We will also use the 80th as a promotional tool for our Festival. Nils Schirrmacher, our Historian, is planning a slide show to feature prominent club members and/or moments in the Club's history.

We also discussed some redesign changes in the 2015 Member Roster and the Chronicle. Stay tuned for the new, improved look.

Taxonomy is a subject of great importance in the plant world. Does this plant belong in the same order, family, or genus with six others that look similar? What characteristics qualify plants to be lumped together? Seeds, flowers, habitat, leaf shape are good starts but does not provide definitive "proof." Now with current DNA analysis techniques available for plants, we have scientific evaluation available to help with classification. And more exciting than that, a new book is coming out this summer titled **"Taxonomy of the Cactaceae.**" The author, Joël Lodé, is not only an author and lecturer but was a leader of the Canary Island trip that Marquita Elias went on. The book is in two volumes with a pre-publication cost of $169.00 \in (\$195.25 \text{ US})$ including shipping. LACSS will be ordering a copy for our Library. Fliers will be available for your consideration and it may be possible to include your order with the Club's.

February will be a very busy month. In addition to our regular meeting program with Karen Zimmerman, we will have a bonus program featuring Paul Klaassen speaking on "FOG deserts. This will be followed by a mentoring session at Bryan Chan's home. Bryan will share his experiences in "landscaping a front yard."

See the announcements in this month's Chronicle for more details. Looking forward to seeing everyone soon.

As a reminder – the meeting is Thursday, February 5.

See you soon, Joyce

Special Guest Speaker Saturday, February 21 ,2015 at the Sepulveda Garden Center

Doors open at 9:00 am, program starts at 10:00 am

Paul Klasseen presentation entitled: "FOG"

In 1997, Paul made his first trip to Cactus Country. This trip fired up a passion to see cacti in their habitat rather than in pots at home. Since then, Paul has explored for cacti and other succulents in their habitats in South Africa, Namibia, Argentina, Bolivia, Brazil, Chile, Peru, Mexico, Cuba and USA. He travels, writes internationally on the subject of cacti. His own

private collection includes over 3,500 cacti. He is a member of the British Cactus & Succulent Society, Succulenta (Dutch/Belgian Society), the Cactus & Succulent Society of America and the Mammillaria Society. Paul has co-authored with Keith Grantham, The Plantfinders Guide to Cacti & Other Succulents. He has also published "Cactus Trip Diaries" and other publications.

Many of my cactus trips were to the Atacama Desert in Chile, the driest place on earth. Many of the places are so dry that life can only be sustained by regular sea fogs. The Vizcaino Desert in Baja and the Namib Desert in South Africa are located on the Tropics of Cancer and Capricorn and also are considered Fog Deserts. This presentation explains the features of these deserts and looks at the cacti and other succulent plants that have adapted to live there. Similar environments but very different plants!



Mentoring Session: Landscaping with Cactus and Succulents

A mentoring session on Landscaping with Cactus and Succulents will be held Saturday February 21 at 1 PM. The session will be held at Bryan Chan's home at 10571 Odessa Ave. in Granada Hills. Please contact Bryan at 818-366-1858 or bcbrome@aol.com if you plan to attend.

Bryan Chan has been a member of LACSS since the early 1990's and has been growing plants most of his adult life. As a hobbyist, collector/grower he has created hybrids in a few different plant groups. His primary focus is Bromeliads, although he has been growing many other types of plants which include Cactus and Succulents.

Starting a landscaping project in his front yard five years ago, he has incorporated his plant interests with natural rock and created a continuing project for years to come.

There is an ongoing learning curve that comes with creating landscape and so many different directions and ideas to be used. Creation can be as limited or unlimited as desired. Thoughts on design, plant choices, microclimates and hardscape materials are just a few of the pieces of the puzzle.

If you have any questions or suggestions about the Mentoring Program please contact me.

John Suciu 805-374-7306 Johns.three@gmail.com

Hello Everybody,

I expect you have enjoyed the holiday season. Hopefully your plants are doing well, especially your winter growers.

I have to say 2014 was a Great Year for our society. Our PLANT OF THE MONTH had a good selection of Cactus and Succulents every month.... Mammillarias, Pelargoniums, Opuntias, Agaves, Ariocarpus, and Euphorbias were in competition. My favorite Plant of the Month were miniatures.

I am excited that so many members are participating in our Plant of the Month competition. The quantity and quality of plants was Amazing, Awesome, Wonderful, Spectacular, Gorgeous, Beautiful and Cute. There are a variety of many creative ways to stage and show a plant.

To everyone who participated.... THANKS. I hope our participation grows so we can all learn more. For those that have not participated yet, you are missing out on an educational and fun experience. I *Expect* you do it!! THANKS for your participation, support and involvement

MANNY RIVERA 2nd Vice President, Plant of the Month

> Norma Lewis has moved to: Belmont Village 15451 Ventura Blvd., Sherman Oaks Her new phone number is 818-855-1155

She would love to hear from club members so feel free to call her, drop her a note, or visit her.

PLANT OF THE MONTH POLICIES for 2015

Competition Divisions:

Rookie:	0 to 25 combined points from 1st, 2nd, or 3rd place "rookie" awards
Novice:	1 to 100 combined points from 1st, 2nd, or 3rd place "novice" award
	points
Advanced:	100 or more combined points from 1st, 2nd, or 3rd place "advanced"
	award points
Master/Open:	Any experienced grower may compete in this division, but entry is
	required for individuals who sell at shows outside of LACSS.

Plant Entries

Members may enter up to three plants in each designated monthly cactus and succulent category. In the Advanced and Master/Open divisions, members must have cared for their plants for at least 1 year. In the Novice division, the ownership requirement is 6 months. Rookies may show newly purchased plants. Entries should be labeled and placed on the display table by 7:00 pm.

Judging Criteria

Plants are evaluated according to the following guidelines:		
Condition (health, form, damage-free)	50%	
Maturity and size	25%	
Staging (complementary container, top dressing, composition)	20%	
Nomenclature (identification and label)	5%	
Other factors include rarity, growing difficulty, and whether or not the plant is in flower.		

Awards

First place	6 points
Second place	3 points
Third place	2 points
Other entries	1 point per plant to acknowledge entry

Entry slips are collected by the 2nd Vice President in charge of Plant of the Month who coordinates tabulation, record keeping, and publication in the Cactus Chronicle.

Annual cumulative prizes are awarded at the Holiday Party in December to the top three scorers in each division for cacti and for succulents. Additional prizes are awarded for overall total scores from highest to lowest across all divisions. Every individual who has brought plants during the year is acknowledged with a prize. Individuals who "graduate" from one division to the next for the following year will also be recognized.

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Plant of the Month 2015

February Mammillaria Clusters Sarcocaulon

> March Pediocactus, Sclerocactus Echinomastus Sedum

> > April Variegates

May Aztekium Geohintonia Sansevieria

> June Favorite

July Echinocactus. Ferrocactus Pachypodium-Madagascar

August Eriosyce, Neochilenia, Neoporteria Lithops

September Ceriodes (N. America) Didiereaceae

> October Miniatures

November Crests and Monstrose

> December Holiday Party

Plant of the Month 2016

January Blossfeldia, Frailea, Yavia Bulbs

January Plant of the Month

Succulent -- Anacampseros, Avonia, Ceraria

Avonia

Avonia buderiana

Anacampseros rufescens

Ceraria Namaquensis

Avonia pygmaea

Ceraria pygmaea

Ceraria namaquensis

Avonia quinaria ssp. alstonii

Avonia quinaria ssp. alstonii

Kathleen Misko Kim Jacobi Joyce Schumann

Novice First

Rookie

Second

First

Third

First

Second

Second

Third

Third

Roxie Esterle

Advanced Barbara Hall Barbara Hall Kim Thorpe Kim Thorpe Kim Thorpe

Open First

Second

Third

Artie Chavez Artie Chavez Artie Chavez Ceraria pygmaea Ceraria namaquensis Avonia quinaria ssp. Alstonii

Cactus - Discocactus

Rookie First

First

Second

Joyce Schumann

Advanced

Kim Thorpe Barbara Hall

Discocactus crystallophyilus Discocactus horstii (grafted)

Discocactus crystallophilus

Cactus of the Month: Mammillaria Clusters

Mammillaria is quite possibly the most popular genus of cacti, and is usually one of the first succulents a person buys. There are several reasons for this. With nearly 200 species, *Mammillaria* is one of the larger genera in the Cactaceae, which means there is an enormous amount of variety to choose from. Some species are fingernail size, others solitary globular plants, some are straight spined, some form sizeable clumps, while others are heavily spined with hooks. This month we are interested in those species that form nice clumps. The more common species are ubiquitous at any nursery, big box store, or even supermarket that sells plants. Most species are small, easy to grow, and have a "cute" factor that make even



Mammillaria bombycina

non-gardeners want to buy one for their patio or windowsill. The most commonly grown species are also quite tolerant of abuse and neglect.

One of the most distinctive features of *Mammillaria* are flowers born in the axils of the tubercles that as a group form a ring around the stem. They are usually small, but many can be open at once providing a nice display. Flowers range in color from white and yellow to pink and red. Other species have orange, salmon, or even bicolor flowers.



Mammillaria haudiana

Mammillaria species range from Columbia all the way to Canada. Approximately ten species are found in the south western portion of the United States, including California. However, the true heart of *Mammillaria* diversity is Mexico. Most species occur there and you can see the full range of variation the genus has to offer. While some species are extremely hardy (particularly the North American species), others are more frost sensitive. Almost all *Mammillaria* will do just fine in Southern California, with little or no winter protection, as long as they are potted in a freely draining potting mix. If you live in areas that get hard frost in the winter (e.g. the Antelope Valley) be sure to check the frost tolerance of your species.

The secrets to good growth are a continual supply of water and fertilizer during the growing season (typically from March through October), strong light, intense heat if available, and maintenance of a clean and insect free growing environment. Many people starve and under water their plants, in attempt to avoid rot. Most Mammillaria will take quite a bit of water and fertilizer when in growth. During the summer heat growth slows for a time, picking up again when the weather cools, before stopping around Thanksgiving.

Propagation of Mammillaria is easy. Cuttings can be taken at any time during the growing season (April to

early November), left to dry for a few days and replanted in a clean potting mix (pure pumice is even better). Rooting is rapid, with short white roots generally appearing after a couple of weeks. *Mammillaria* are one of the easiest species to grow from seed. The seeds are simply placed on top of a damp potting mix, covered with a light coating of gravel, placed in a plastic bag in bright light, but out of direct sun and allowed to germinate. Germination usually occurs in a week or 10 days. The seedlings can stay in the plastic bag for several weeks until they get large enough to survive unprotected, and should then be removed to a still shaded, but brighter and drier environment. Show quality plants can often be grown in just 4 or 5 years, and entries can be ready for seedling classes in as little as 6 months. Best results are obtained when the seeds are started in late March to late May.



Mammillaria plumosa

-Kyle Williams

Plant of the Month: Monsonia (Sarcocaulon)



Sarcocaulon/Monsonia flowers

This month we focus on Monsonia, the Bushman's Candles, a genus of small succulents and caudiciforms native to South Africa. They belong to the Geraniaceae, or Geranium Family, and are closely related to the better known Pelargonium. Monsonia differs from Pelargonium primarily in having "actiniomorphic" flowers instead of zygomorphic ones. For the non-botanists out there that means the flower of Monsonia are more or less circular and you could divide them into two equal halves no matter where you draw

the line (like a pie or cake). Zygomorphic flowers are symmetrical in one plane only, just like a person's face. There is only one direction you could divide the flower in two with equal halves.

At this point it is important to have a discussion about the proper name for these plants. Traditionally, Monsonia has referred to the plants in this group that are herbaceous while Sarcocaulon referred to the species with fat, woody stems (Sarcocaulon means "fat stem"). You may notice that the plant of the month list called them Sarcocaulon, and even I was unaware of the real story before researching this article. However, nearly 20 years ago botanists determined they were all members of the same genus, and the proper name for the genus is Monsonia not Sarcocaulon. More recent studies using the



Sarcocaulon piniculinum

DNA of the plants confirms this finding is correct. While some may think it odd to have the herbaceous and woody species together, it really is no big deal. You only have to look to Pelargonium to see that a diverse array of species, from herbs, to woody shrubs, to geophytes, all happily coexist in one genus without anyone raising an eyebrow.



Sarcocaulon vanderietiae

As for the plant themselves, they make wonderful additions to any caudiciform or winter growing succulent collection. The plants most commonly grown by cactus and succulent collectors are the woody Sarcocaulon group. They produce leaves when conditions are ideal for growth but drop them readily when the soil dries out, much in the same way as the unrelated Foquieria does. The flowers are usually white to pale pink, or even red, and an inch or two across. While called winter growers, it should be noted that some species, most notably Monsonia vanderietiae, are "opportunistic" growers that can grow most any time of year that it receives moisture. This is reflective

of the Monsonia's habitat which is usually more arid than that of Pelar*gonium*. However, that doesn't mean the plant will grow year round. During active growth water regularly, but provide little to no water when the plants decide to go dormant.

-Kyle Williams

HOW BOARD MEMBERS SPEND THEIR TIME

John Matthews wears many hats. Not only is he the go-to guy for top dressing, he grows plants and is a vendor at **many** cactus & succulent shows and our monthly meetings. Plus he mails out the hard copies of the Chronicle. In his spare time he is our liaison for LACSS and the Intercity Sale & Show. Below is a sampling of what this entails:

- 1. Attended the pre-show meeting in April. Decided to honor Larry Grammer with a new trophy for best Lithops.
- 2. Submitted the request to our Chronicle for three new Intercity volunteers to cover publicity, write the Intercity Newsletter, and videographer to record the sale/show. This request was submitted for several months plus verbal requests to various members.
- 3. Prepared two pre-show write-ups and one post-show article for the Chronicle.
- 4. Gave Intercity reports/updates at several LACSS meetings.
- 5. Scheduled the Walks and Talks Intercity Speakers.
- 6. Sold Intercity t-shirts at club functions.



2015 LACSS MEMBERSHIP RENEWAL

The deadline is quickly approaching for renewal....**DON'T DELAY**, **NOW IS THE TIME TO RENEW YOUR MEMBERSHIP!!** The deadline for your information to appear in the Roster is on February 5th, which happens to be the night of our Club Meeting.

Please send your renewal payment to the post office box shown on the Chronicle or pay at the door. Single membership is \$20.00, Family Membership is \$25.00 and name badges are \$9.00.

Renew your LACSS Membership and join us in 2015 for all the exceptional events and education experiences that are a part of the LACSS schedule.

CSSA ANNUAL CONVENTION

The 36th biennial Convention of the Cactus & Succulent Society of America will be at Pitzer College in Claremont this year. The opening reception and get together will be Sunday, June 14 2015 at 5:00 PM. Convention proper begins on Monday morning June 15 and continues through the Closing Banquet on Friday June 19.

The Society is happy to return to the Los Angeles basin for the first time since 2001. The Gates and San Gabriel Valley Cactus & Succulent Societies are our hosts for this Convention. The more than 300 members of the combined societies are anxious to welcome members of the CSSA from all over the world.

Our hosts are formulating an effort to make this convention more affordable. Pitzer is one of the Claremont Colleges group that consistently produce some of the most successful graduates in our country. In addition, the director of the Arboretum at Pitzer (Joe Clements), has completely revamped the decorative plantings at Pitzer and today the grounds are a true succulent wonderland.

Attendees will be able to stay in the dorms at Pitzer. The brand new West Hall will be our home. Rooms are double, with two twin beds. Two double rooms share one bath. The cost is \$70 per night per double room. You are able to book one (\$35.00) or two beds (\$70.00) in one room as you please. With your permission, we will pair you up with another attendee, or you can make your own arrangements. You must let us know when you are making your booking, if you wish to share with a specific person. We are also able to book two rooms together for specified people, if you let us know.

Food at Pitzer is excellent. Those of you who've had children at private universities recently, know that the food service has changed since we were there. The price of the food is the best part. We have a package that includes breakfast and lunch for all 5 days of Convention for \$119.90 total. We suggest that every attendee exercise this tremendous deal. We will not be serving sweet rolls prior to any of the morning meetings.

Now for the good parts:

- Fabulous plant sale for all the days of the Convention!
- Talented speakers from all over the world! Wonderful Tours on Tour Day!
- Fantastic Plant Auction!
- Opening banquet at the Huntington Library and Botanical Gardens!
- Terrific Bookseller, Chuck Everson!
- Guided tours of the grounds at Pitzer!

19 well-respected speakers include Ernst Van Jaarsveld, Len Newton, Panayoti Kelaidis, Kelly Griffin, and our own Tim Harvey

Tours include local places like Lotusland, Huntington Gardens, LA Arboretum and others you may have visited, but this time you will have many co-visitors who may have a different perspective on the plants.

Full preregistration to the convention is \$295 (before May 1) and \$365 after. You must be a CSSA member to attend (LACSS membership is not sufficient). CSSA membership is \$50/year.

Online registration for Convention, rooms, trips, food, CSSA membership and much more information including pictures can be had at convention website cssa2015.COM.

Prepare to Enjoy! the 2015 CSSA Biennial Convention in a setting filled with Succulent Plants



Pitzer College Claremont, California June 14 – 19, 2015

> online registration www.cssainc.org



- Internationally renowned Speakers
- Plant and Book Sales
- Plant Auction
- Field Trips
- Tours
- Opening Banquet at the Huntington Library and Botanical Gardens



Hosts San Gabriel Valley C&S Society and Gates C&S Society

Presenters Michelle Cloud-Hughes Thomas Cole Doug Dawson Julia Etter & Martin Kristen Kelly Griffin Steven Hammer Dr. Heidi Hartmann Tim Harvey Ernst Van Jaarsveld Gary James Zlatko Janeba Panayoti Kelaidis Brian Kemble Stephen McCabe Len Newton Andry Petignat Jon P. Rebman Jeremy Spath Joe Stead Sula Vanderplank

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Cactus & Succulent - Calendar Of Upcoming Events For 2015

- February 14 San Diego Cactus & Succulent Society, Spring Show & Sale Balboa Park, Room 101, San Diego — Info (858) 382-1797 Orange County Cactus & Succulent Society Spring Show & Sale March 27-29 Friday & Saturday March 27-29 9-5 Sunday. March 29 12-4 1000 S. State College Bl., (Anaheim United Methodist Church) Anaheim Info (562) 587-3357 April 11-12 South Coast Cactus & Succulent Society Show & Sale South Coast Botanical Gardens, 26300 Crenshaw Blvd., Palos Verdes Info (310) 378-1953 April 26 Huntington Plant Sale 10-5 Huntington Botanical Gardens 1151 Oxford Road, San Marino (626) 405-2160 South Bay Epiphyllum Society Show & Sale---9am-4pm May 3 South Coast Botanical Gardens Info (310) 833-6823 Sunset Cactus & Succulent Society Show & Sale Veterans Memorial Center, Garden Room May 2-3 4117 Overland Ave., Culver City Info (310) 822-1783 May 15-16 Gates Cactus & Succulent Society 34th Show & Sale Friday & Saturday 9-4:30 Land Scapes Southern California Style 450 E. Alessandro Blvd., Riverside, CA Info: (951) 360-8802 May 16-17 Long Beach Cactus Club Plant Show & Sale 10-5 Rancho Los Alamitos,6400 Bixby Hill Road, Long Beach Info (310) 922-6090-www.lbcss.org May 23-24 Central Coast Cactus & Succulent Society Annual Show & Sale 10-4pm Ludwick Center, 864 Santa Rosa, San Luis Obispo Info (805) 237-2054, www.centralcoastcactus.org May 30-31 Los Angeles Cactus & Succulent Society Drought Tolerant Plant Show & Sale 9-3:30 Sepulveda Garden Center, 16633 Magnolia Blvd., Encino E-Mail www.lacss-show.com June 6-7 San Diego Cactus & Succulent Society –Summer Show & Sale Balboa Park, Room 101, San Diego Info (858) 382-1797 June 14-19 CSSA Biennial Convention, Pitzer College, Claremont, CA http://www.cssainc.org June 26-28 CSSA Annual Show & Sale –Huntington Botanical Gardens 1151 Oxford Road, San Marino, Info (626) 405-2160 or 2277 Plant Sales Start June 26 -28 The Show Opens on June 27-28 July 24-26 Orange County Cactus & Succulent Society Summer Show & Sale Friday July 25 9am-5pm, Saturday July 26 9am-5pm, Sunday 27 12-4pm 1000 S. State College BI., (Anaheim United Methodist Church) Anaheim, Info (949) 212-8417 August 8-9 30th Annual Intercity Show & Sale at Ayres Hall & Lawn Area, 9am-5pm Daily 301 No. Baldwin Ave., Arcadia Info Tom Glavich (626) 798-2430 Or John Matthews (661) 714-1052 August 29 Huntington Botanical Gardens Succulent Symposium All Day at the Huntington September 6 Long Beach Cactus Club Annual Plant Auction -12-5 Rancho Los Alamitos, 6400 Bixby Hill Road, Long Beach 90615 Info: (310) 922-6090 October 24-25 Palomar Show & Sale Saturday 9-5 Sunday 10-4 at San Diego Botanic Gardens 230 Quail Gardens Road, Encinitas Info: hciservices@gmail.com (858) 382-1797 **November 7 -8** San Gabriel Valley Winter Show & Sale - Ayres Hall
 - 301 No. Baldwin Ave.,Arcadia Info Tom Glavich (626) 798-2430 Or John Matthews (661) 714-1052

Brief Inter-City Meeting Report from John Matthews

I attended the pre-show meeting in April where it was decided to honor Larry Grammer with a new trophy for best Lithops. Also at the meeting Tom Glavich requested 3 new Inter-City volunteers to take over publicity, write the newsletter, and do videography of the sale/show. A description of the duties for the publicity chair and the videographer may be found below.

Inter - City Publicist - Job Description:

Send notices of the Inter City Show to:

- 1. Sunset Magazine
- 2. AAA Magazine
- 3. Pacific Horticulture
- 4. Cactus and Succulent Society of America
- 5. All local clubs (San Francisco to San Diego Sunset to New Mexico and Nevada)
- 6. Arcadia Patch
- 7. Pasadena Patch
- 8. Yelp
- 9. Craig's List
- 10. Cactus-etc
- 11. Fat Plants
- 12. Facebook
- 13. Any other you can think of.

Place paid ads in (we will show you how to do this and set price limitations)

- 1. Tribune Group (and write advertorial)
- 2. LA Times
- 3. Thai newspaper
- 4. (If funding allows, Chinese American News)
- 5. Facebook

Get flyers to

- 1. California Cactus
- 2. San Gabriel Nursery
- 3. Huntington Library
- 4. LA Arboretum

Keep show chairs and treasurer informed on status and problems at least bi-weekly.

Videographer Job Description

Make a video of the Inter-City Show, emphasizing plants and in particular blue ribbon and trophy table plants. Also pictures of the sales area and show area, but not focusing on anyone without permission. Some simple editing capabilities will be required, along with a steady hand. Add low key legal musical background, and upload to YouTube. Can attend judging, set-up etc as able. Quietest time is Sunday Morning before the show opens. Steadiness is the key and ability to edit out extraneous background noise. No video during auction or dinner.

(There is an older YouTube of the show, but it is so jerky that you can get motion sickness trying to watch it.)

California Garden Club, Inc 2015 Dates to Remember

Garden Club Calendar for 2015

January 23-25	Flower Show Symposium, Bakersfield
February 2-5	CGCI Winter Board Meeting, Fresno
-	Host: Sequoia Foothills District
February 11-13	Flower Show School. Course IV
-	Sponsor: Diablo Foothills District
April 20-22	Pacific Region Convention, Eugene, Oregon
April 23-24	Landscape Design Study School. Series 26, Course II
-	Sponsor: Luther Burbank District
May 14-17	National Garden Convention. Louisville, Kentucky
June 8-12	CGCI 84th Annual Convention. Reno, Nevada
	Host: Golden Foothills District

San Fernando Valley District Calendar for 2015

January 22	Campo de Cahuenga Commemoration
February 23	District meeting
April 13	District Bus Tour
June 22	District meeting

San Fernando Valley District Member Clubs and Meeting Dates

Club Name

Burbank-Valley Garden Club Cherry Blossom Garden Club Gardening Club of Santa Clarita Lake View Improvement Association Los Angeles Cactus & Succulent Society Sherman Oaks Garden Club Southern California Garden Club Sunshine Garden Club Toluca Lake Garden Club West Valley Garden Club Woodland Hills Floral Designers

email address

queenmum@foothill.net ksunness@hotmail.com leonbrook@aol.com josieza@gmail.com lacss.contact@gmail.com patchogue26@att.net hovallens@att.net nosher04@yahoo.com robynallyn3@gmail.com iburatti@social.rr.com bevswitzer@aol.com

Meeting Date

1st Thursday 1st Wednesday 2nd Thursday 1st Monday 1st Thursday 4th Wednesday 3rd Tuesday 2nd Monday 2nd Wednesday 2nd Tuesday 4th Tuesday

LACSS Cactus Chronicle



Mailing Address LACSS PO BOX 280581 Northridge, CA 91328

Phone: 818-749-5346 E-mail: lacss.conct@gmail.com

General Meeting Thursday, February 5, 2015 6:30 P.M.

PROGRAM: Aloes on My Mind: Exploring Aloe Hybrids One Generation at a Time presented by Karen Zimmerman

Bonus Program with Special Speaker Saturday, February 21-Guest Speaker: Paul Klaassen

At the Sepulveda Garden Center Doors open at 9:00 am, program starts at 10:00 am Light Refreshments

February Event

February 14 San Diego Cactus & Succulent Society, Spring Show & Sale Balboa Park, Room 101, San Diego — Info (858) 382-1797